

# Vote More

Annie Zheng

Sally Hu

Yuzheng Zhang



# YOUR VOICE

# YOUR VOTE



# Introduction

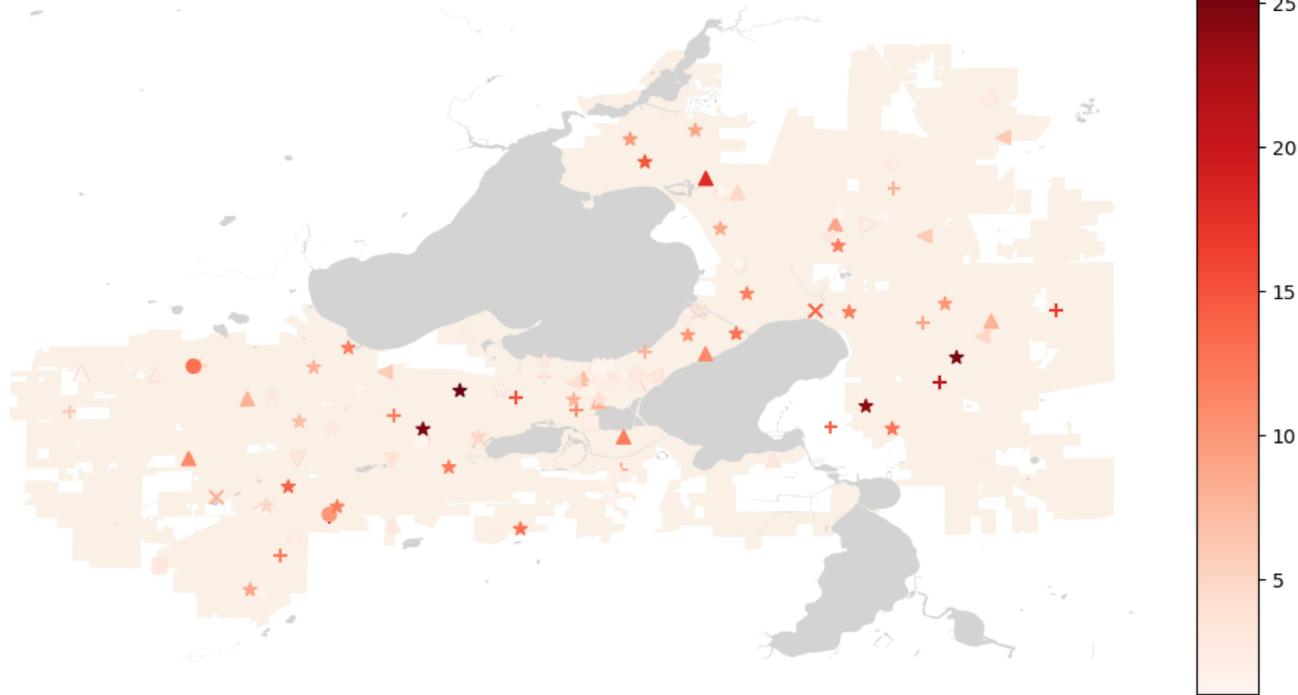
- Vote is important

- Encourage more voting

# Recap

- ❑ [Building Type Distribution in Madison](#)
- ❑ [Building Type Count Statistics](#)
- ❑ [One more Polling Place](#)

# Building Types and Count of High Rate Polling Places in Madison

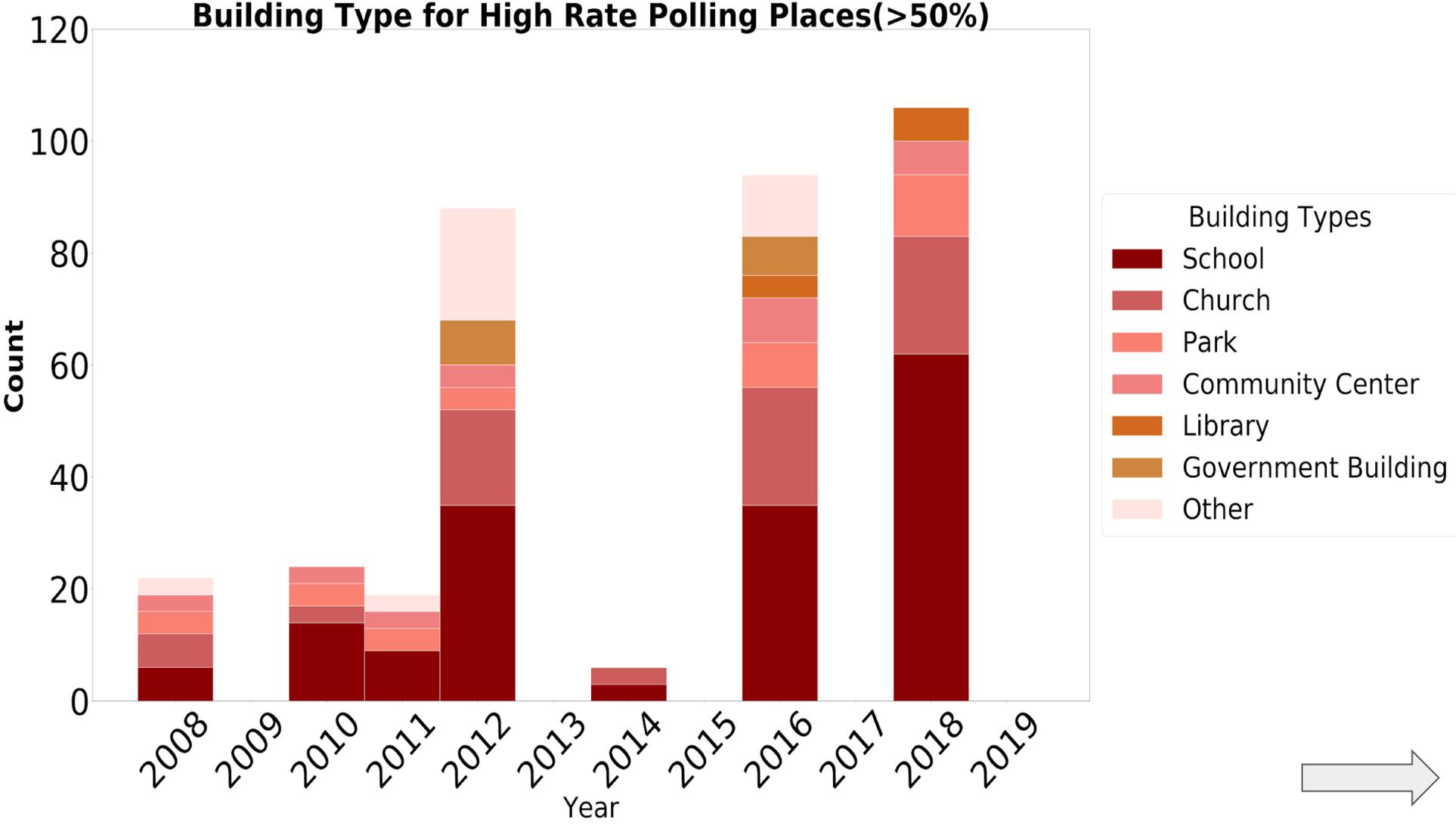


### Building Types

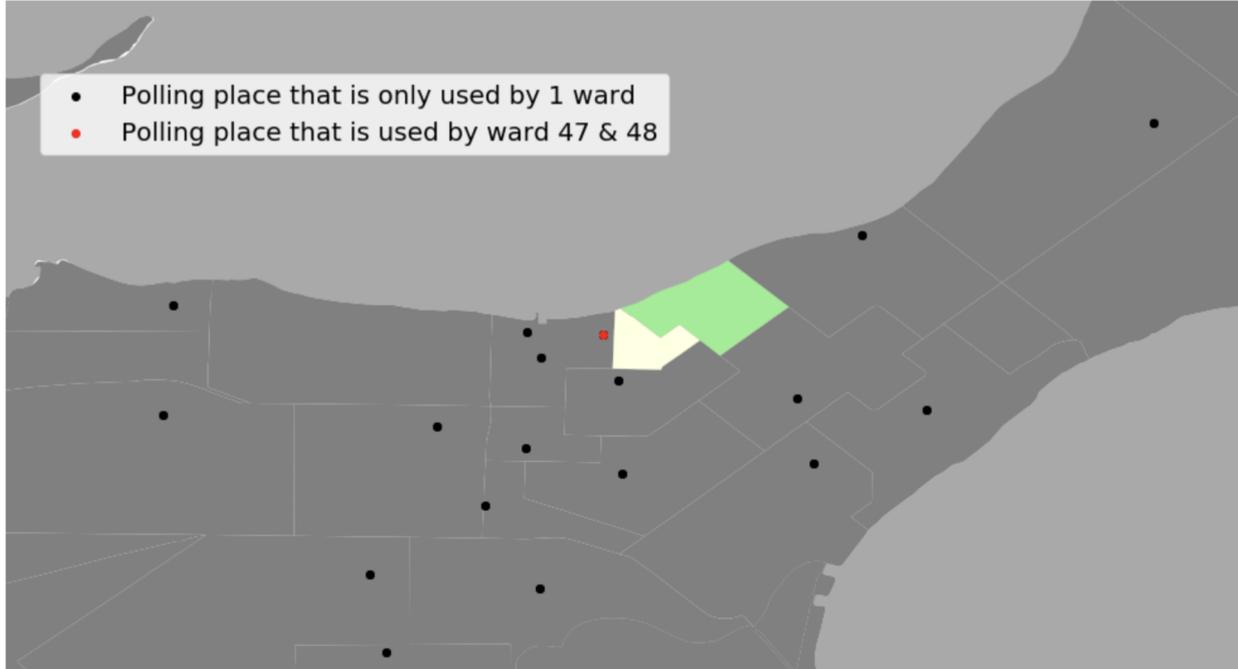
+	Church	×	Garden	●	Library	▼	Play Center
■	Clinic	◀	Government Bld	▶	Market	★	School
▲	Community Center	✳	Hotel				



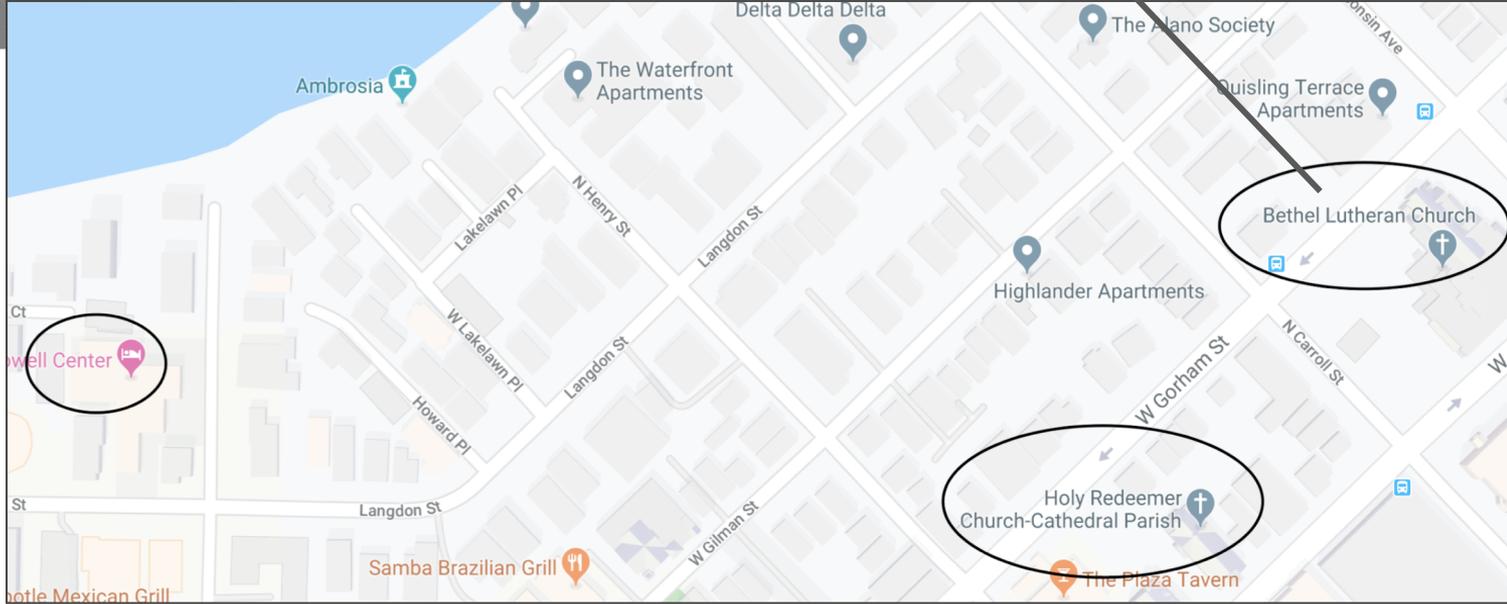
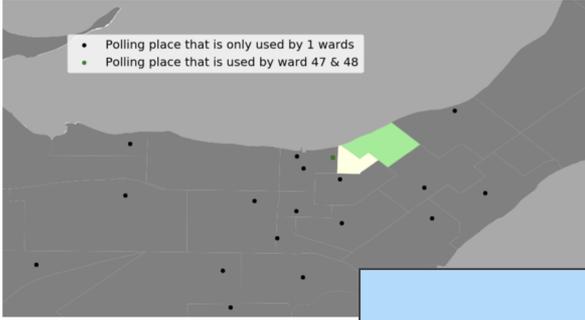
# Building Type for High Rate Polling Places (>50%)



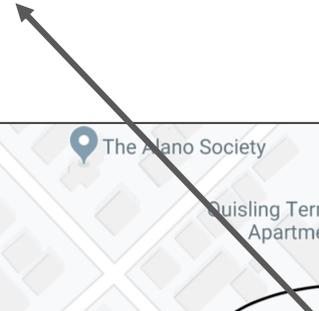
Ward 47 and ward 48 have relative low turnout rates, which are less than 70% in 3 successive presidential elections(2008,2012,2016).



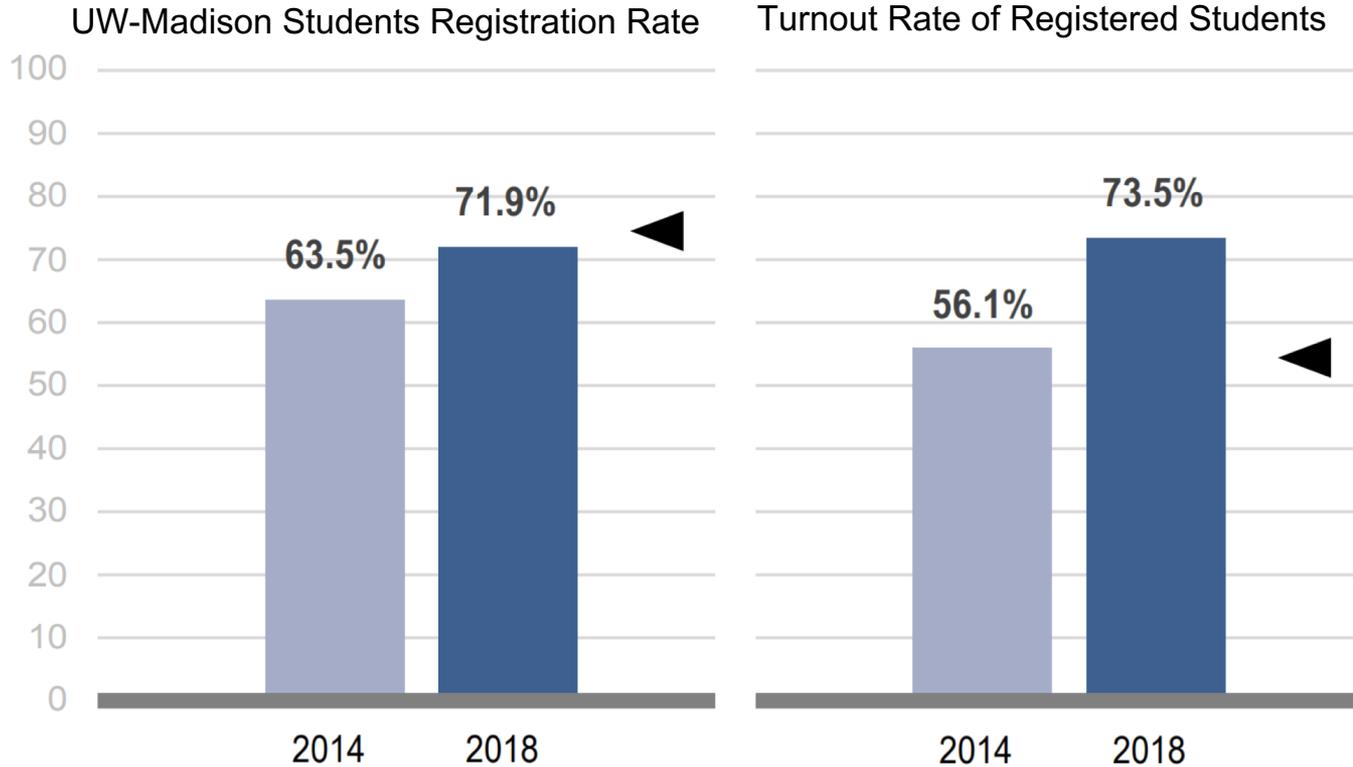
1. Multiple wards (larger area) with only one polling place
1. Polling place is outside the wards area



Although ward 47 is further than ward 48, the turnout rate is higher. The reason is more old people in ward 48 and old people are willing to vote.



# Advertisement and Education



\*The data above is from "Student Voting Rates for University of Wisconsin-Madison" by NSLVE

# Advertisement and Education

1. **The partnership** between the Madison City Clerk's Office, Associated Students of Madison, the Morgridge Center for Public Service and a number of other campus units ensured that thousands of UW–Madison students were educated and engaged during the 2018 elections. The efforts, which **won a 2019 Community-University Partnership Award**.
  
1. UW-Madison's voting awareness efforts will continue in the presidential election year of 2020 under the leadership of the **Badgers Vote Coalition**, the successor group to the Big Ten Voting Challenge Committee.



# Advice

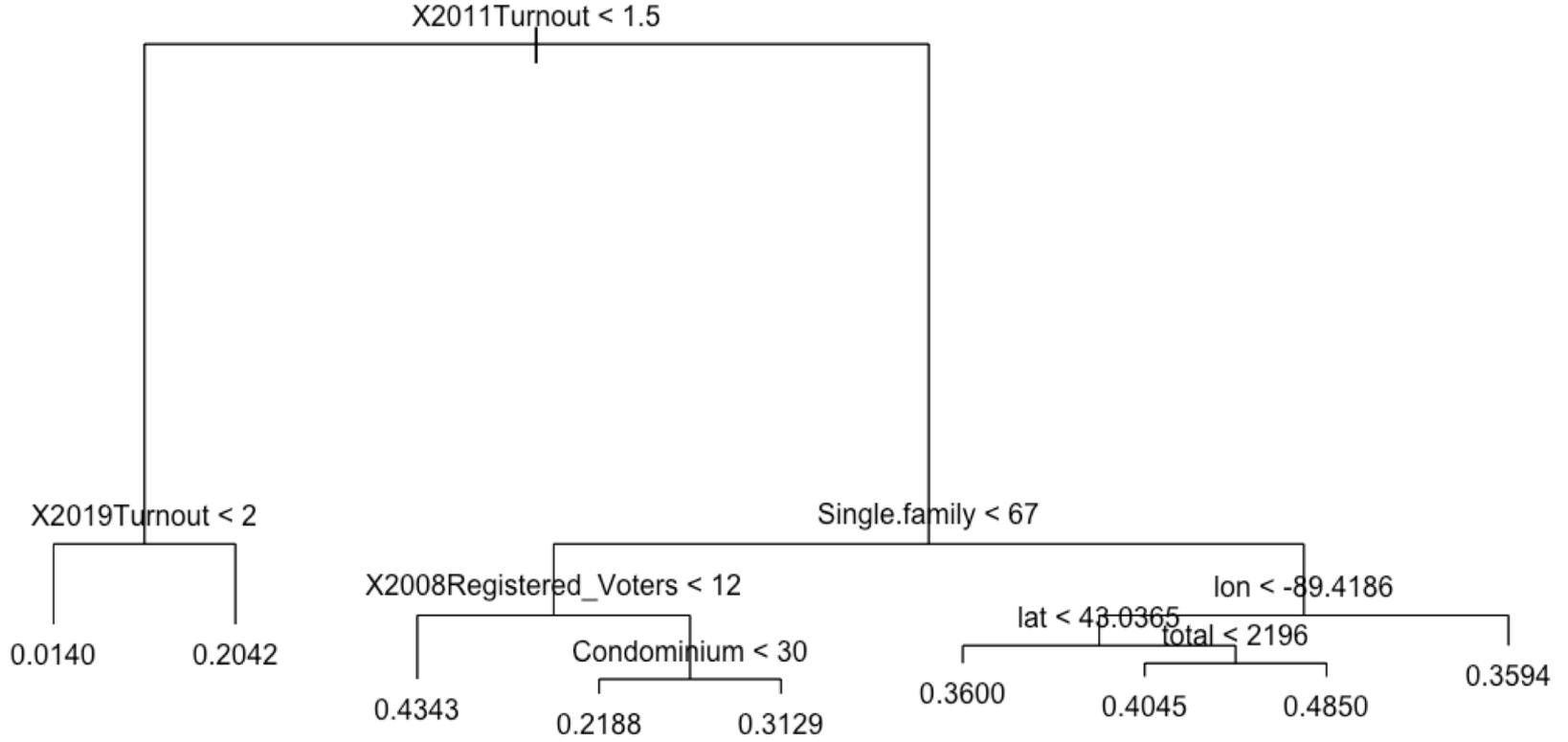
Keep up the good work!



# Some Factors that affect turnout rate

- ❑ [Decision Tree](#)

- ❑ [Summary](#)



# Deterministic Variables

Single Family > 67

Lon and Lat

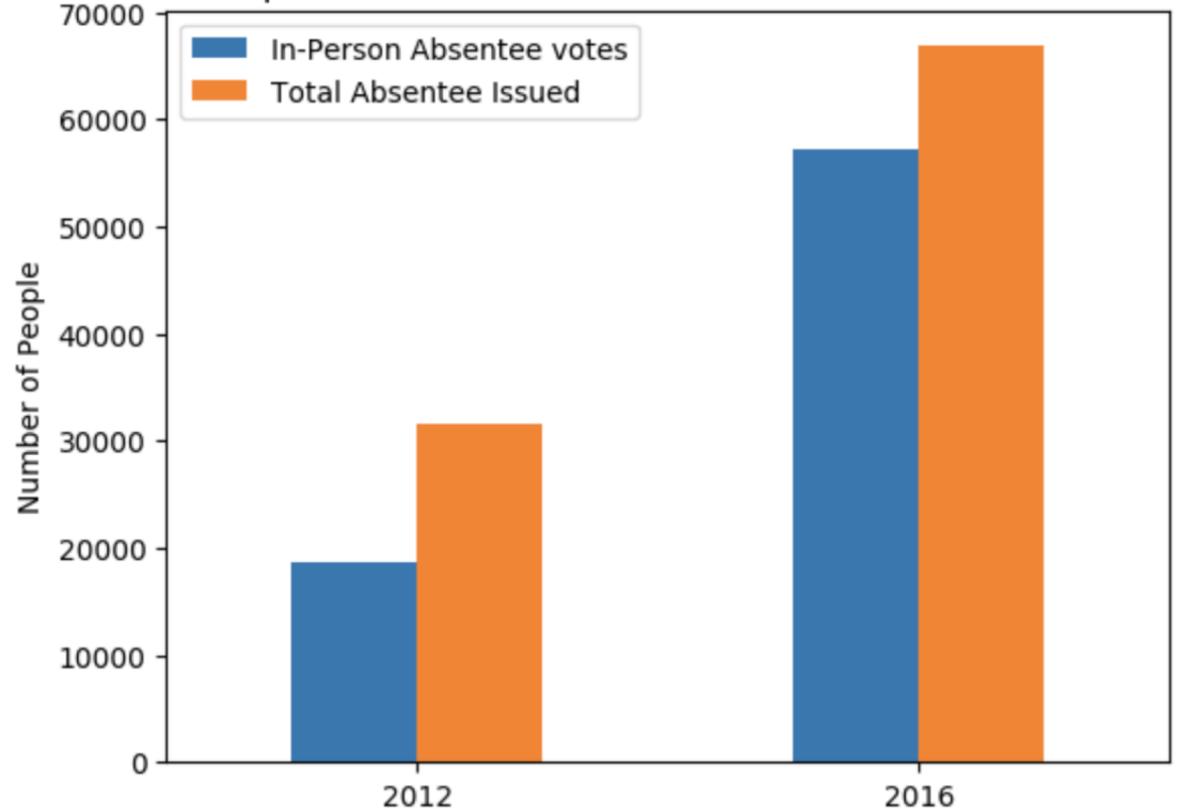
Total > 2196

# Absentee

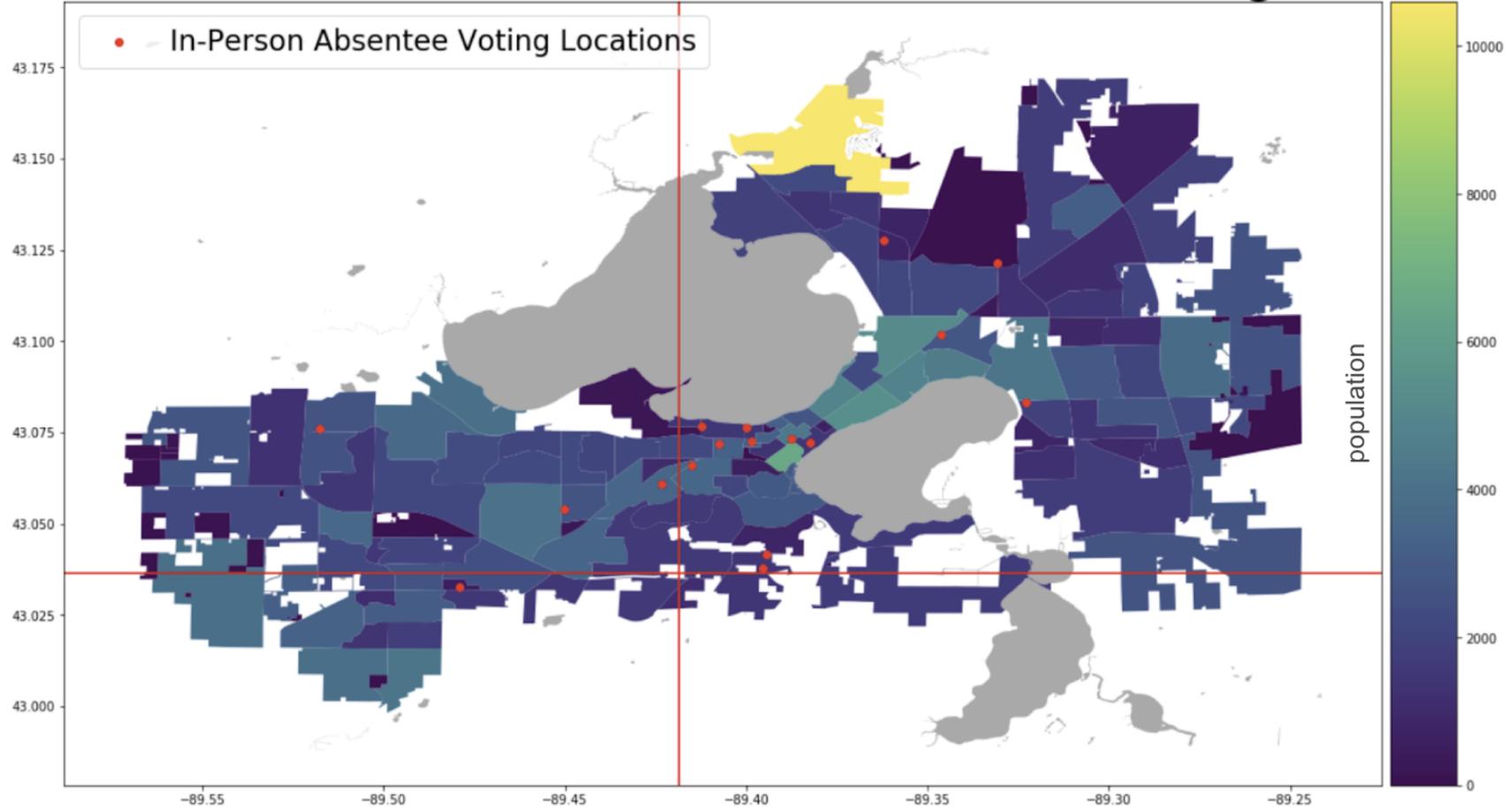
2016 presidential election is the first time absentee ballots will be cast at sites other than Downtown. The absentee voting locations expand to twelve new sites.



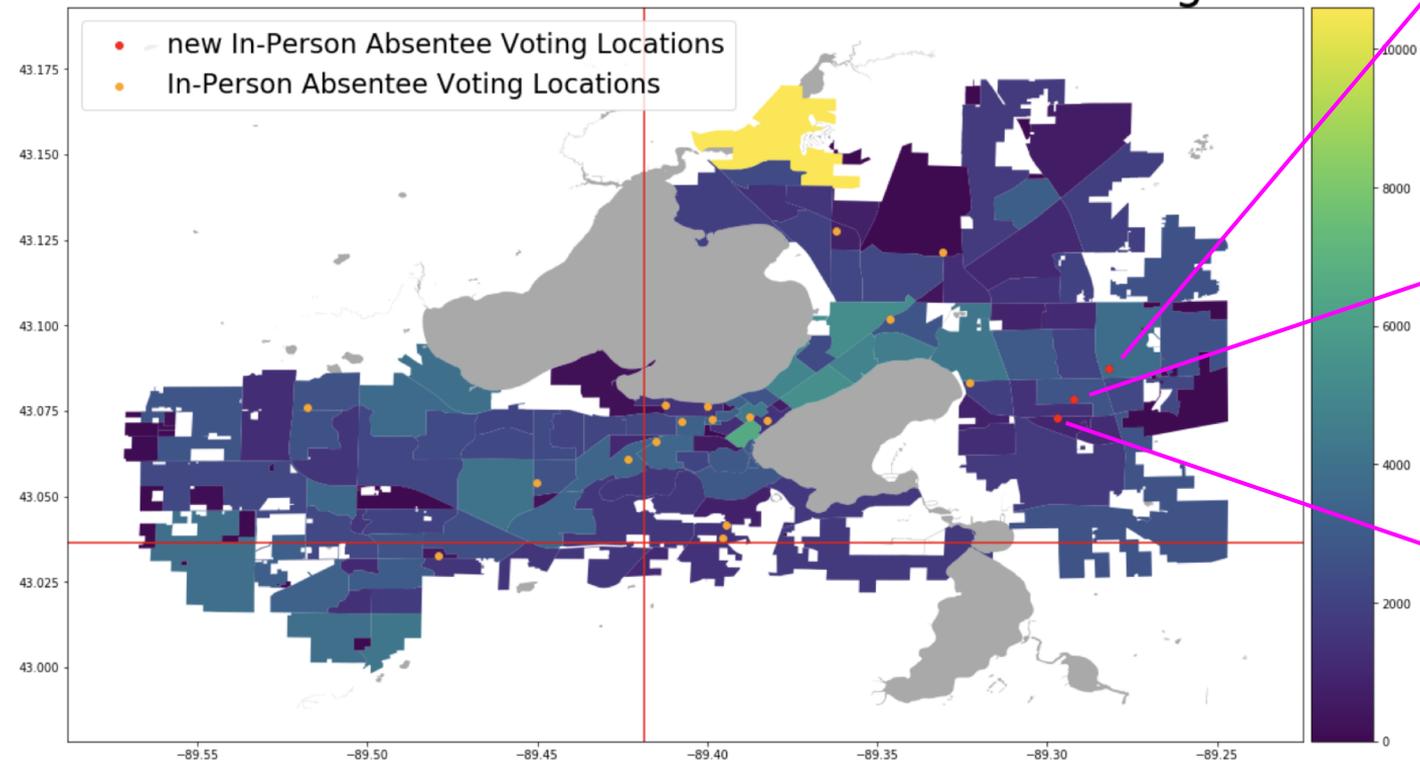
Comparison of Two Presidential Elections Absentee Facts



# Population Distribution and In-Person Absentee Voting Locations



# Population Distribution and In-Person Absentee Voting Locations



Oak Park Place



Elvehjem Elementary School



City Church

# Suggestions

- ❑ Add Bethel Lutheran Church as a Polling Place
- ❑ Keep the same strategies of advertisement and education in University
- ❑ Add Oak Place Park as In-Person Absentee Voting Location

**Thank You!**

