Voter Registration and Turnout

Kristie Bodak, Emma Brostrom, Gunnar Schmitz
Top 15 highest and lowest pre-registered locations in comparison to turnout percentage.
2015 Mayoral Election (Winner - Paul Soglin)

Avg. Paul Soglin Voter = 4.18 miles from Capitol Building
2019 Mayoral Election (Winner - Satya Rhodes-Conway)

Satya Rhodes-Conway vs. Paul Soglin: 2019 Mayoral Election

Avg. Satya Rhodes-Conway Voter = 3.86 miles from Capitol Building
The Rise of Absentee Voting

- ~140% increase in absentee presence from 2015 to 2017
- 12 additional absentee polling places were added in 2016
The Rise of Absentee Voting

2016 Presidential Election

41% Absentee

100% increase from 2012
Recommendations

- Target voter turnout as much as promoting registration
- Incentivize voting for a younger population
- Advertise + provide more access to absentee voting
Questions/Suggestions?