

# THE CITY IS ON FIRE

An Analysis of the Madison City Fire Dept.

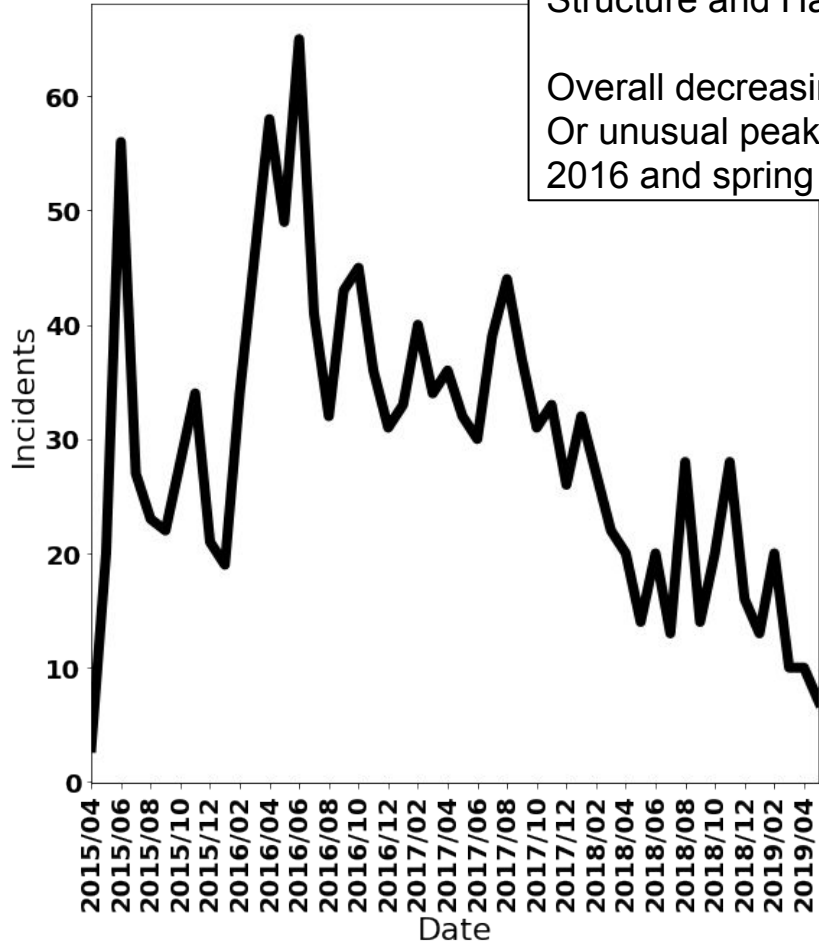
by Anna Arpaci-Dusseau



# INVESTIGATING MADISON FIRE INCIDENTS

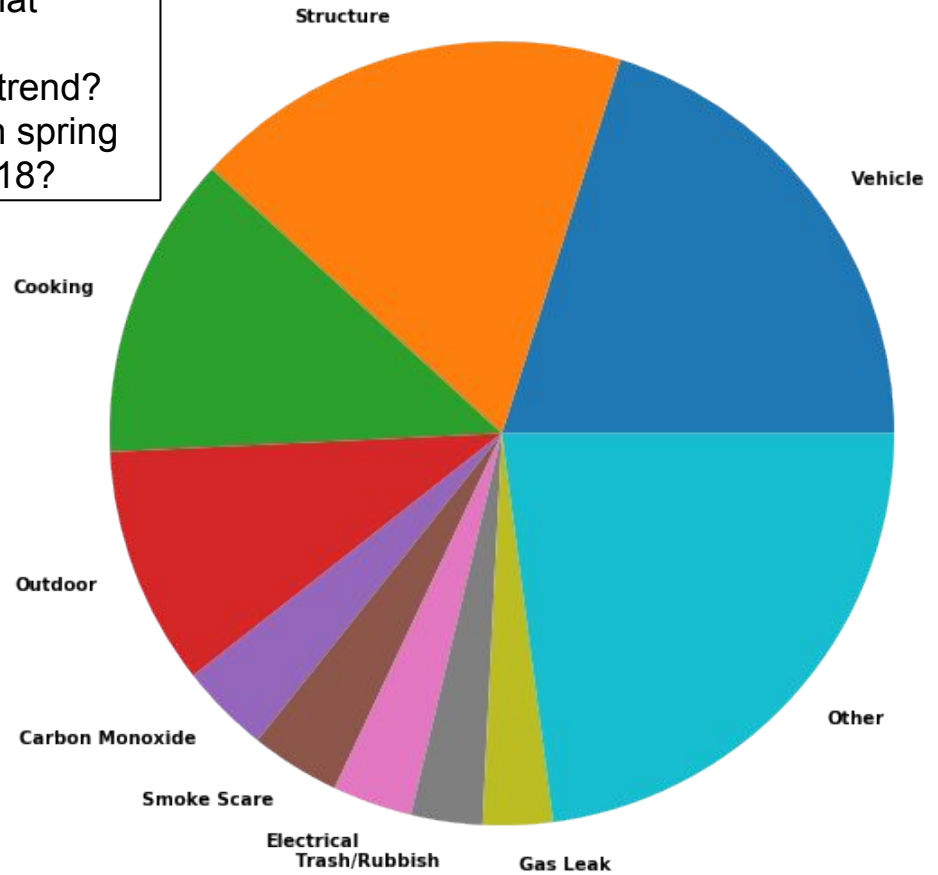
Incident	Date	Incident Type	Address	Longitude	Latitude	Time	Response
<b>Kitchen Fire Breaks Out At West-Side Denny's</b>	08/24/2017	Cooking	400 Block S. Gammon Road, Madison, WI	-89.50344	43.060598	2017-08-24T18:15:00-05:00	0:01:00
<b>Firefighters Rescue Cat From A Tree</b>	2017	Animal rescue	300 Block Grand Canyon Drive, Madison, WI 53715	-89.497121	43.061327	2017-03-27T10:52:00-05:00	0:04:00
<b>Mysterious Symptoms Lead Firefighters To Find Man 'Practicing With Pepper Spray'</b>		Hazmat	2300 Block Talc Trail, Madison, WI	-89.532423	43.027786	2019-02-14T18:51:00-06:00	0:10:00

# INCIDENTS



Seemingly Most Timely:  
Structure and Hazmat

Overall decreasing trend?  
Or unusual peaks in spring  
2016 and spring 2018?



# SPENDING AND INCIDENTS

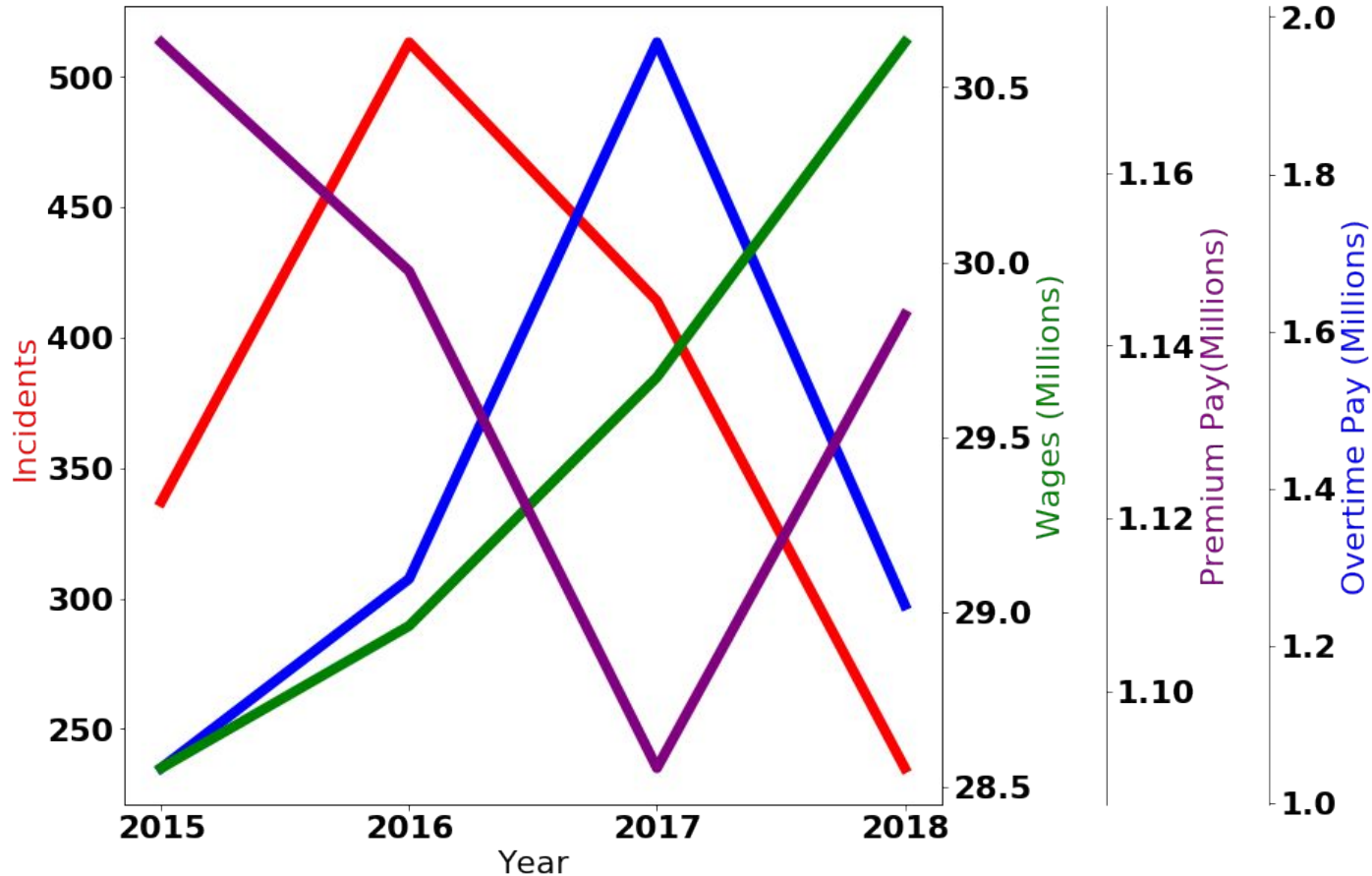
## Trends:

- Incidents dropping
- Wages Rising
- Overtime peaked in 2017
- Premium Pay dips in 2017

## Predictions:

When wages are high and incidents low, there should be less overtime/premium pay

Ultimately, no clear trends arise

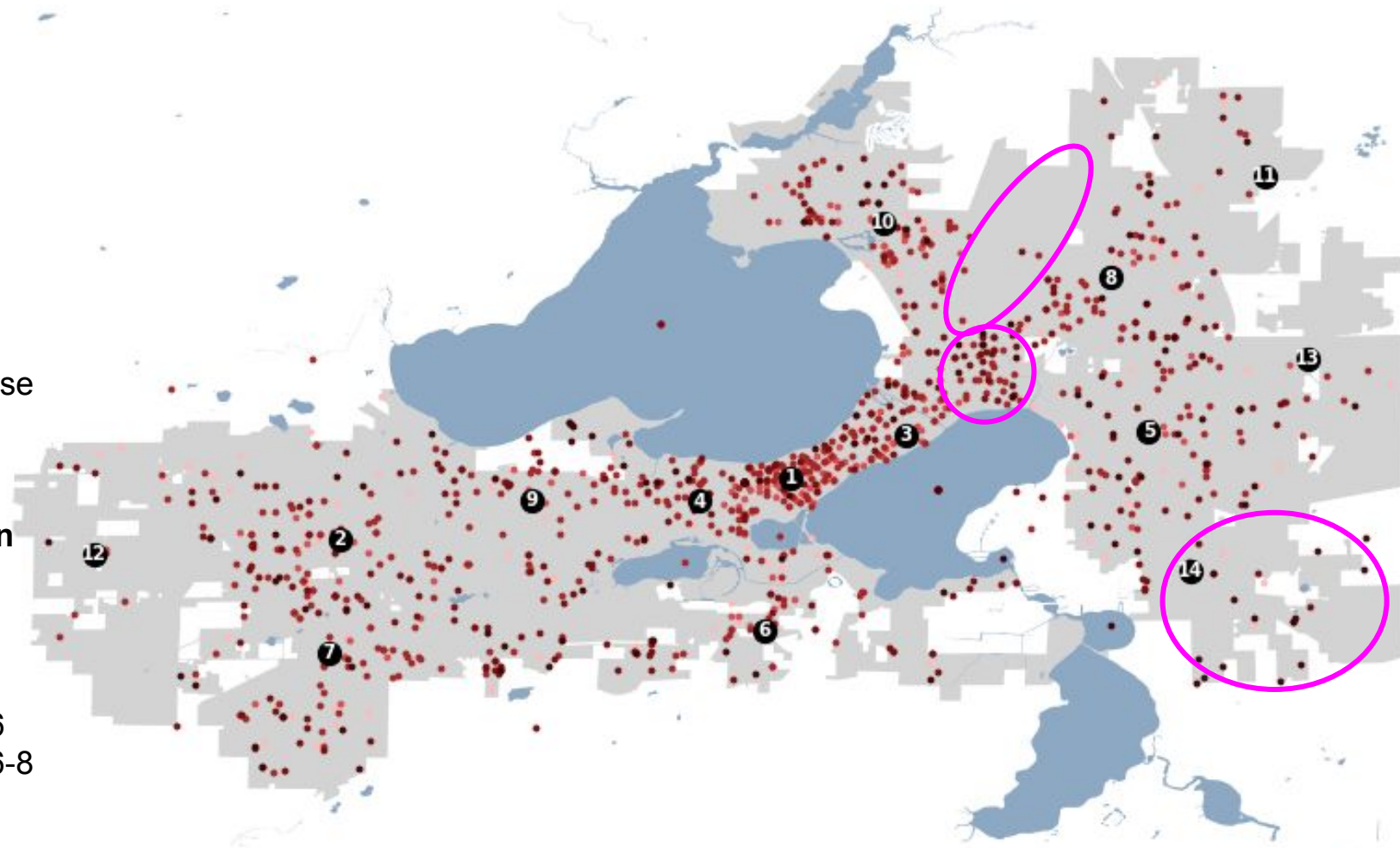


# LOCATION

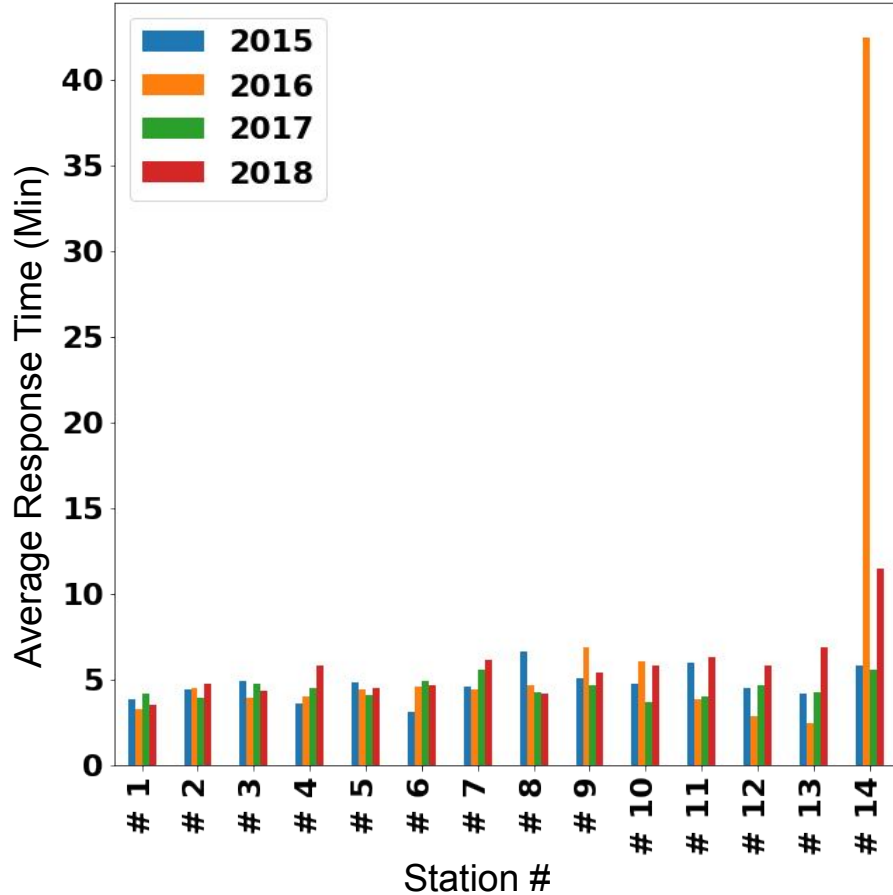
Darker colors correspond to longer response times.

**Interval Breakdown in Minutes:**

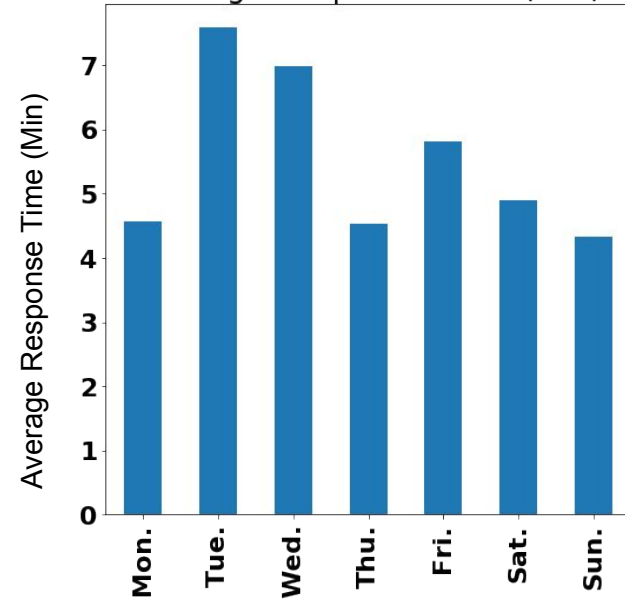
Pink: 0-2  
Red: 2-4  
Dark-Red: 4-6  
Darker-Red: 6-8  
Black: 8+



# RESPONSE TIME BY STATION



# RESPONSE TIME BY WEEKDAY



Similar across stations, yet as previously noted, station 14 has a much longer average response time. Newest station?

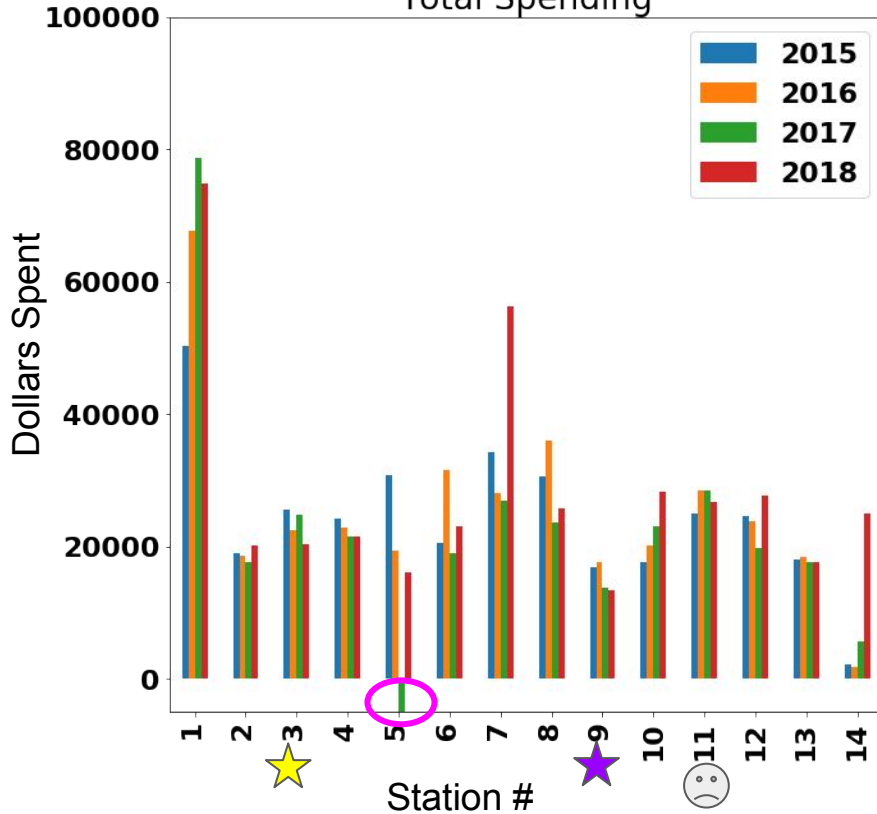
Not consistently higher some years compared to others.



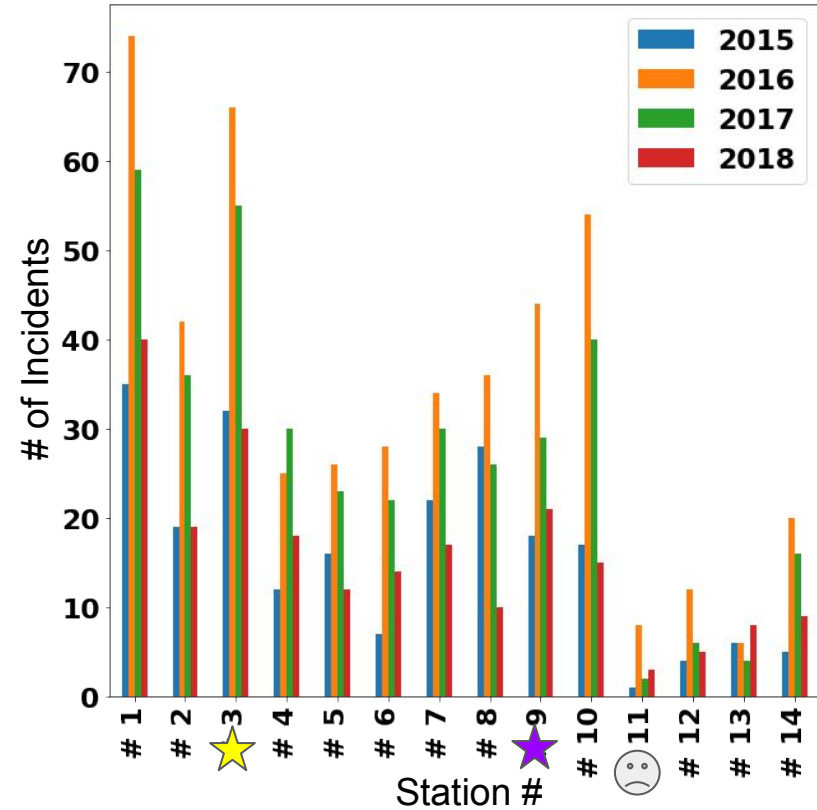
# STATION SPENDING AND EFFICIENCY

High efficiency stations, 3 and 9, who have high incident concentration and low spending. 11 has lower efficiency. 1 holds to logical trend.

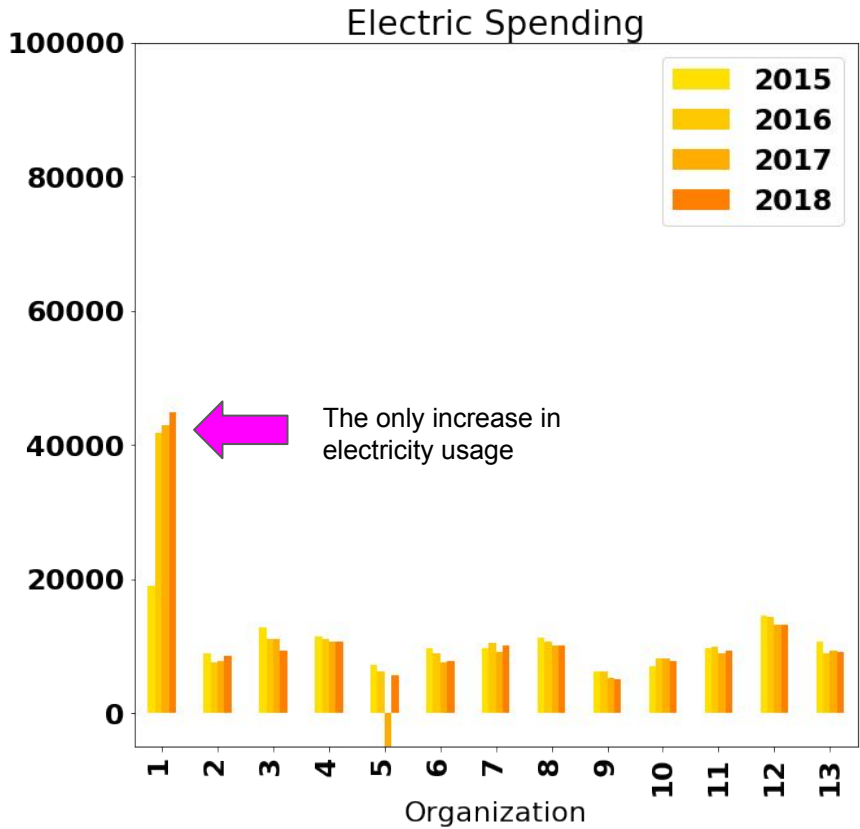
Total Spending



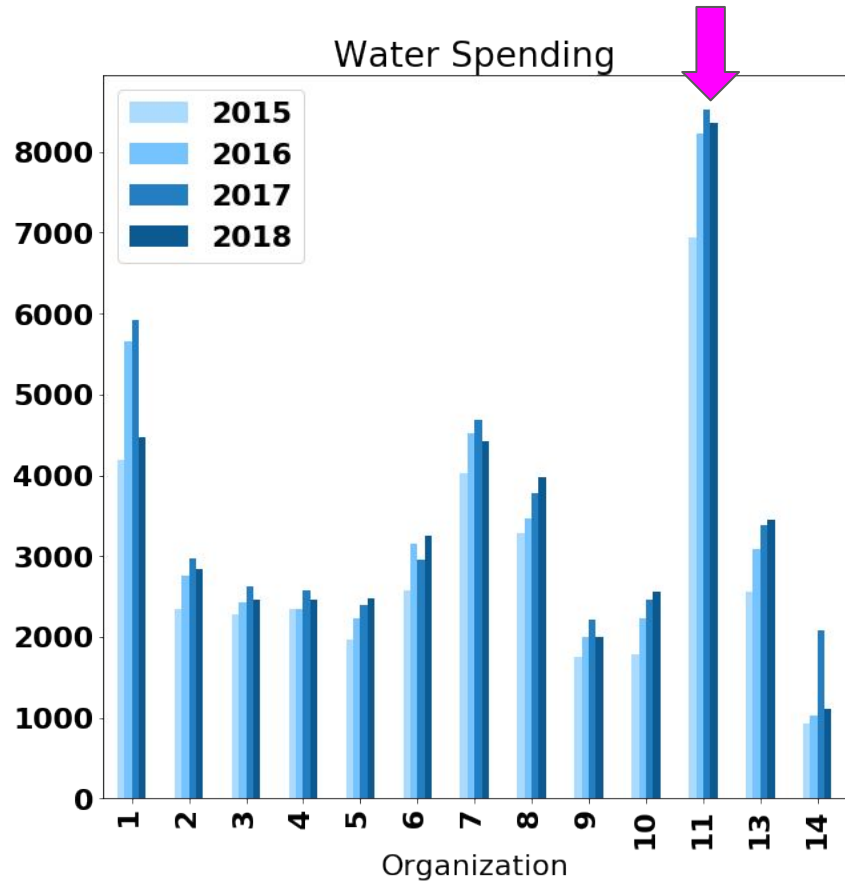
Incidents and Closest Station



# AREAS OF SPENDING BY STATION



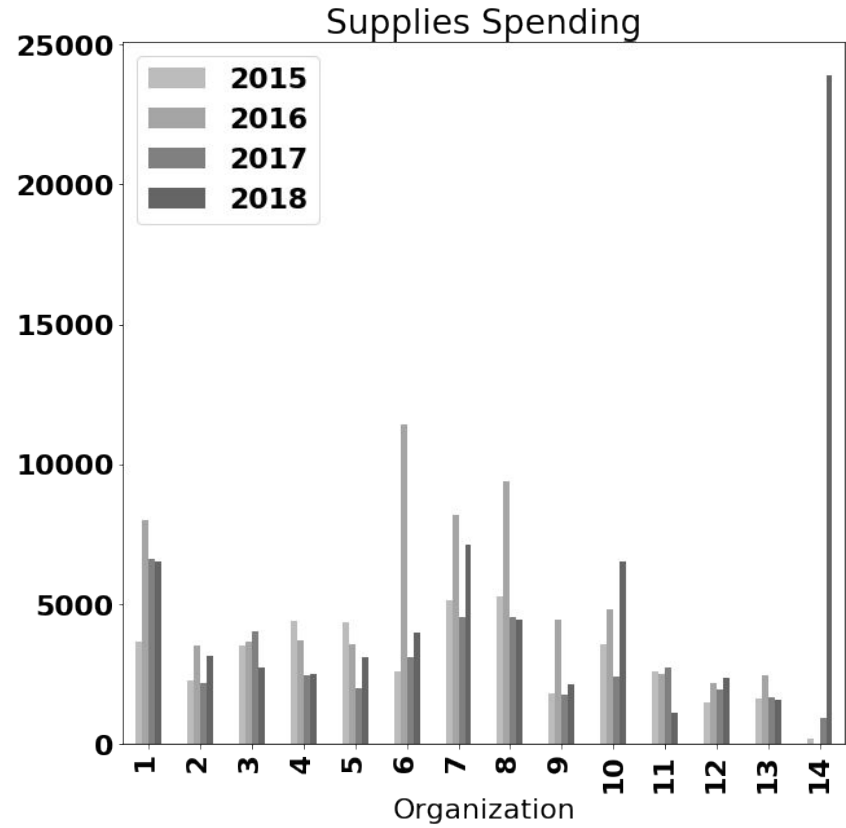
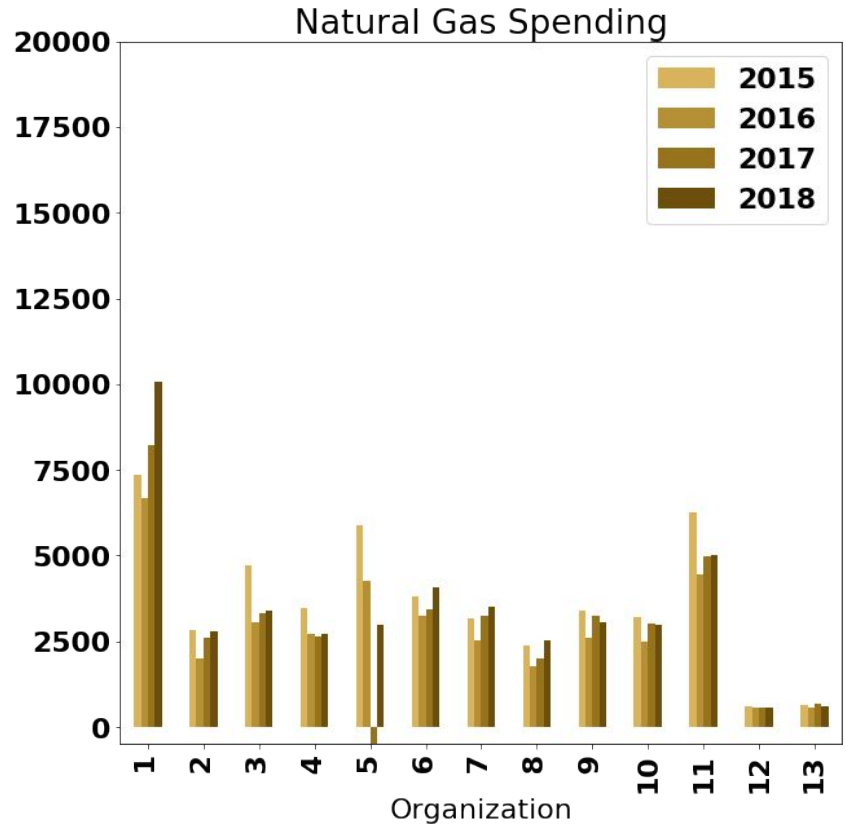
Normally, 1 has highest spending. Unexplained high water usage at station 11. Most stations using less electricity but more water over time.





# AREAS OF SPENDING BY STATION (CONTINUED)

14 has high supplies cost, possibly a start-up spending for a newer station? Supplies is sporadic.



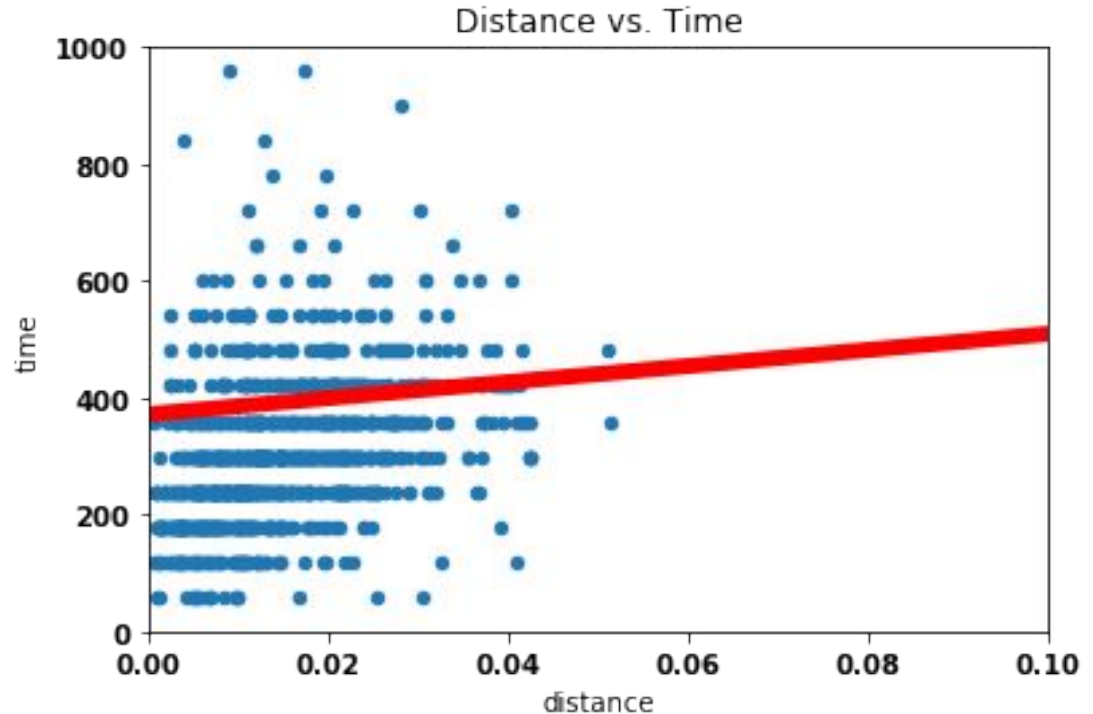
# APPLYING THE DATA: A PREDICTIVE MODEL

Can we predict where the best station location would be to reduce response times the most?

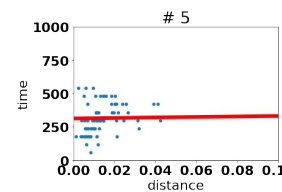
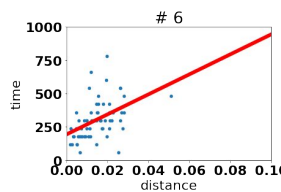
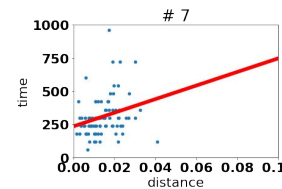
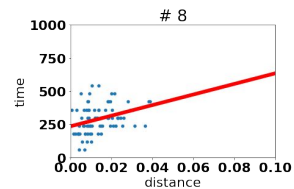
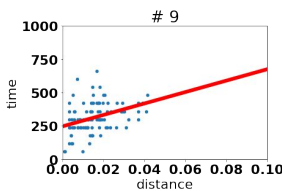
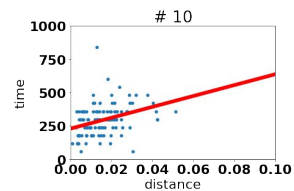
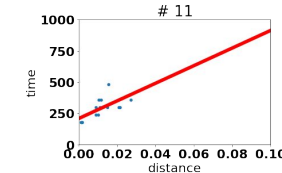
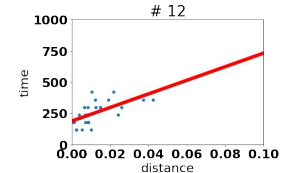
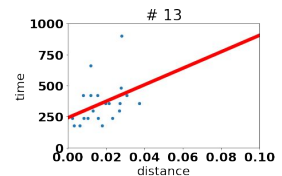
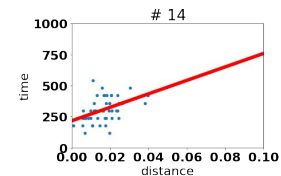
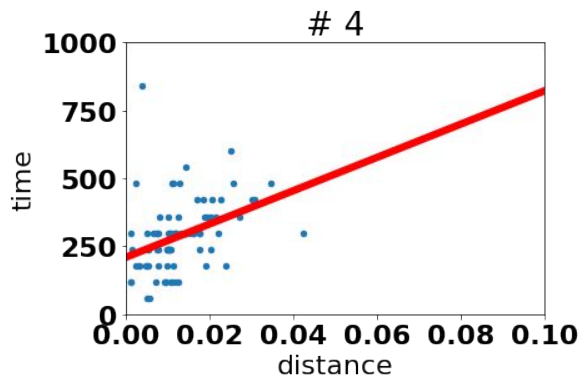
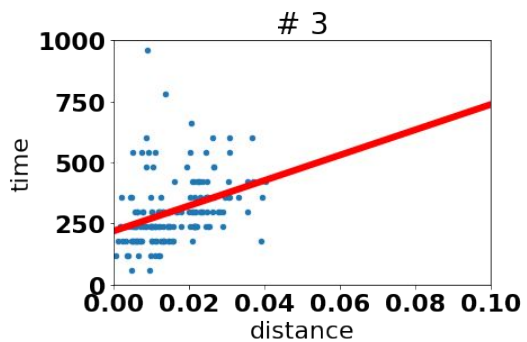
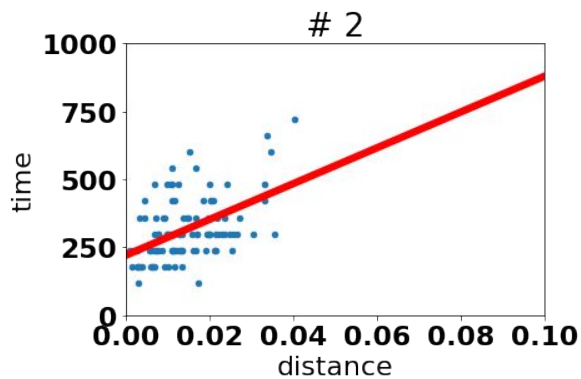
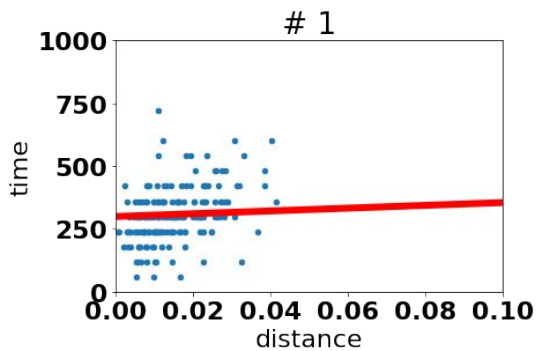
Plan:

- Linear model
- Predict new response time given a closer station
- What placement reduces response times the most?

One large linear model is not accurate enough.

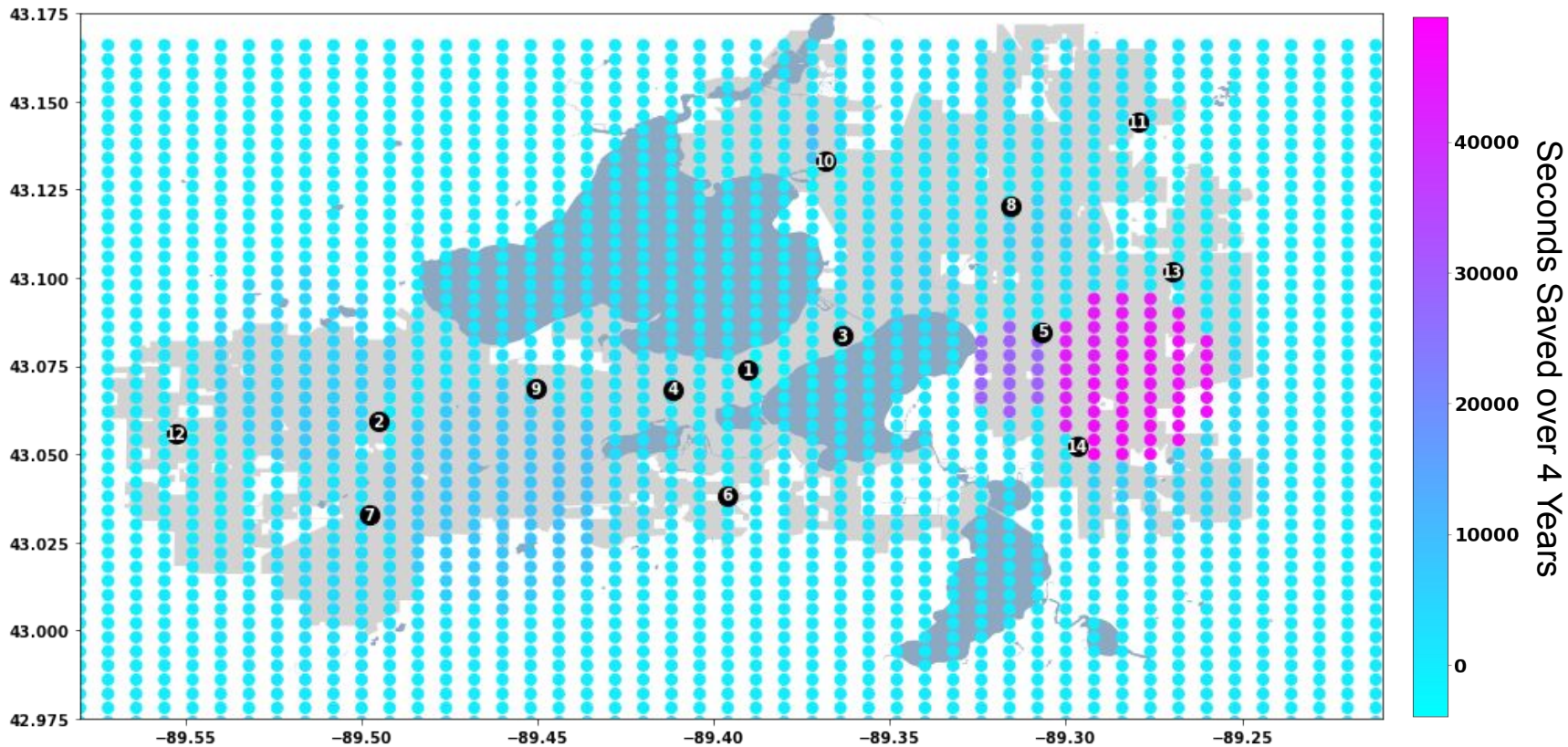


# MANY MINI MODELS



# AN OPTIMAL NEW STATION

POINT (-89.292 43.05)  
49562.699954243166





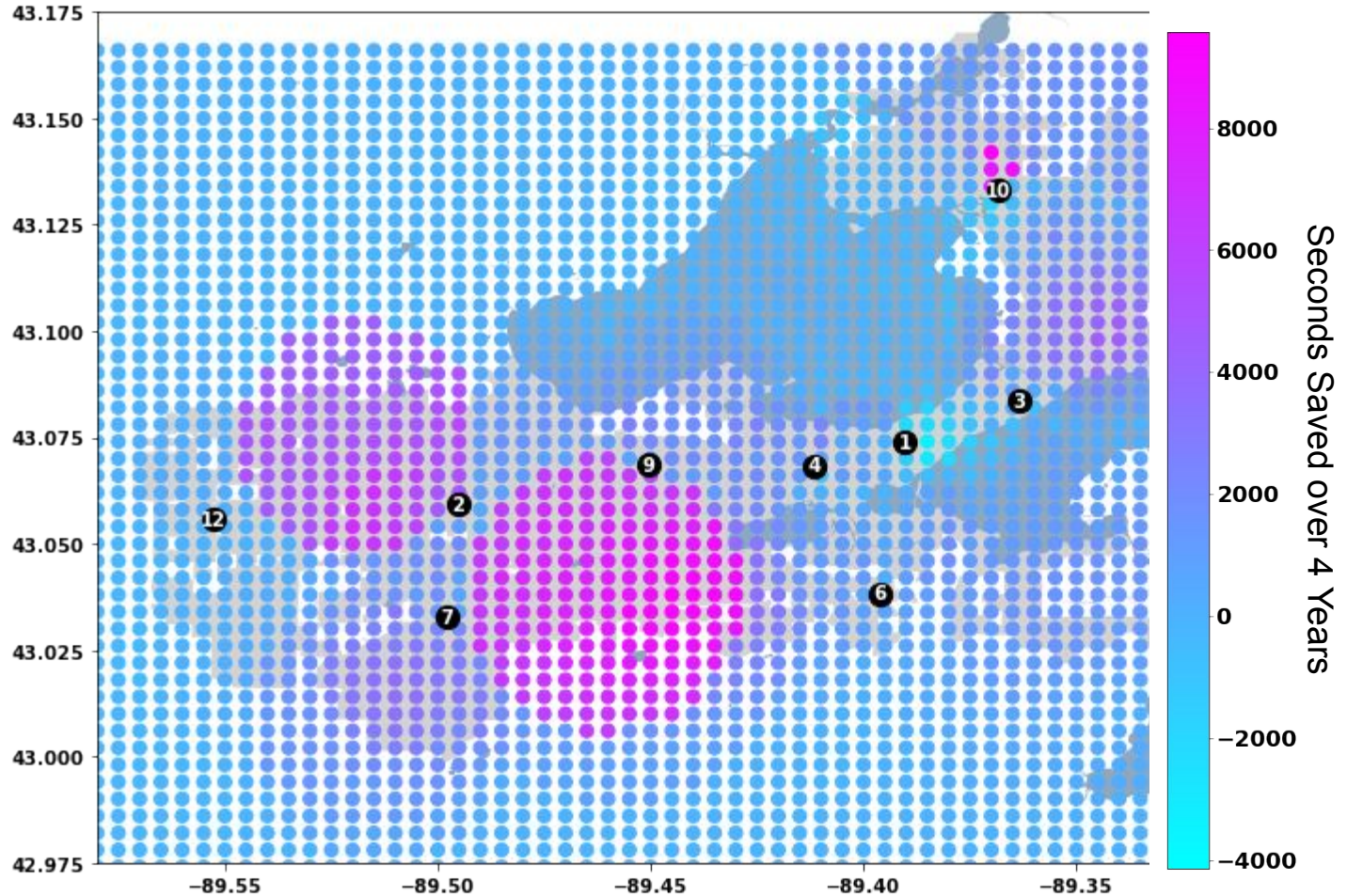
# A QUICK CLOSER LOOK

POINT (-89.37 43.142)  
9582.052307847285

## Conclusions:

Diverse paths of  
examining this dataset  
(location, time, incident  
type, expenses)

Use Logical ways to  
simplify complex  
problems, traffic  
patterns, etc.



**THANK YOU!**

Anna Arpaci-Dusseau